

POOJA INAMDAR

PRODUCER

Secaucus, New Jersey

Email: pooja.inamdar245@gmail.com Tel: 201-754-2979. [Portfolio](#)

As an award-winning producer, I bring experience in production and social media strategy coupled with a natural flair for storytelling

WORK EXPERIENCE

Freelance Producer at Noggin, New York 2020

- Produced the Daytime Emmy 2021 nominated ‘Imagination Trips’ and ‘Marathon’ animated short form content.
- Managed the deliverables from script to screen with various internal and external stakeholders.
- Cast and directed voiceover talent, reworked on scripts, coordinated between animators, VFX artists and editors to produce short form animated content.

Producer at The Walt Disney Company, Mumbai, India 2019-2020

- Led the production of animation and live-action promos from script to screen for multiple Disney channel networks within the Asia-Pacific region.
- Launched the Duck Tales India 360-degree marketing campaign in form of ad promos, banners, radio ads, social media content.
- Pitched and executed creative and interactive posts for Disney India social media accounts- Instagram, Facebook and Twitter
- Collaborated and produced with influencers and celebrities to partner with for launch campaigns

Associate Producer at Disneyplus Hotstar (Hotstar), Mumbai, India. 2016-2018

- Created award winning campaigns and promos as part of the internal creative communications team along with digital media strategists. Olympics 2016 campaign, Game of Thrones- Torrentz Morghulis campaign,
 - Oversaw communication with international studios like HBO, Disney Animation Studios for daily approvals over promos produced for international shows.
 - Produced short form content for the OTT platform and its social media pages in the form of GIFS, interactive story posts, graphics.
 - Spearheaded illustrated and animated content to promote series, films and sports in the form reels and stories.
 - Successfully planned and executed- ‘The Boundary Riders’ a vlog that followed sports through a different lens for the cricket season in 2016.
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NOMINATION & AWARDS FOR CAMPAIGNS/PROMOS

Daytime Emmy 2021 Nomination- Outstanding Shortform Children’s Program
Imagination Trips, Nickelodeon Noggin.

Promax India Silver 2020 – Best Digital Promo
Love is for All, Disney India

Promax India Gold 2018 – Best Promo using Film Footage, Best Movie Promo
Disney Whatsapp Promo, Hotstar, India

Promax India Silver 2018- Best Online VOD Service Promo
'Kabootar' Animation Promo, Hotstar, India

Promax India Silver 2018- Something for Nothing
Game of Thrones- Mother's Day Promo

Promax Asia Silver 2017- Best Sports Promo
Olympics 2016 'Peck' Film

EDUCATION

Post Graduate Certificate in Children's Media **2020-2021**
Centennial College - *Toronto, Canada*

Master of Design in Animation Film Design **2012-2016**
National Institute of Design - *Ahmedabad, India*

Master of Science in Communication Studies **2010-2012**
Majors in Video-Production
University of Pune - *Pune, India*

Bachelor of Arts in Psychology **2007-2010**
Fergusson College
University of Pune- *Pune, India*

VOLUNTEERING & OTHER WORK EXPERIENCE

Co-Director of Events for the New York Chapter **Sept. 2021- Present**
The Children's Media Association

Social Media Producer
TAAFI Volunteer 2021

Stop-Motion Animation Tutor 2020
NYC Public Schools After-school Program
Shine at HOThead Studios

SKILLS

Writing, production, Basic Videography, Editing, Copywriting, Marketing, Social Media Strategy and Animation

TOOLS

Adobe Creative Suite- Photoshop, Premiere, Aftereffects and Animation (Flash), MS Office, Frame.io, Google Workspace, Final Draft, Procreate, Canva, Celtx, Google Analytics, Hootsuite.

**Authorized to work in the United States. No work visa sponsorship required.*